



**LITTLE
WINGS**

AN AJMERA PRODUCT

FRANCHISE PROSPECTUS

LITTLE WINGS
IS SOARING NOW
YOU CAN BRING
INDIA'S
FASTEST-GROWING
KIDS' WEAR BRAND
TO YOUR CITY



AN AJMERA PRODUCT

LITTLE WINGS



Follow Us:-     

📍 7th Floor 701 to 706, Surana 101, Sahara Darwaja, Ring Road, Surat, Gujarat – 395002

📞 For Enquiry: +91 96620 64475

✉ littlewingsbyajmera@gmail.com

ABOUT LITTLE WINGS

Little Wings is a premium kids' wear brand by *Ajmera Fashion, created to provide stylish, affordable, and comfortable clothing for children aged 0–15 across India. Whether in bustling metros or smaller towns, our mission is to ensure that every child has access to high-quality fashion. With a special focus on Tier 2 and Tier 3 cities where demand is high but branded options are limited, Little Wings offers both reach and relevance.



WHY PARTNER WITH LITTLE WINGS?

- ✓ Backed by 30+ years of Ajmera Fashion's legacy
- ✓ Great ROI and best in industry profit margins
- ✓ Designed to thrive in all kinds of markets
- ✓ Fast-moving, high-margin product range
- ✓ Proven FOFO model with strong ROI potential
- ✓ Full support for setup, inventory, and promotions
- ✓ National branding with local growth focus

HERE'S HOW WE SUPPORT YOU

BUSINESS SETUP

- Legal & trademark assistance
- Location and store setup guidance
- Billing & inventory system
- Training and SOPs

ONGOING GROWTH

- Seasonal product updates
- Dedicated franchise manager
- 24/7 support
- Direct access to Ajmera's supply chain

MARKETING & LAUNCH

- Grand opening support
- PAN India promotions
- Visual merchandising
- Digital marketing tailored to your city

OUR PRODUCT RANGE

Little Wings offers trendy, soft, and comfortable clothing for kids aged 0–15. Our collections are designed to suit everyday comfort and special occasions alike.

Girls Wear

- Frocks & Dresses
- Tops & T-Shirts
- Skirts & Jeans
- Leggings & Jeggings
- Ethnic Wear
- Winter Wear
- Innerwear & Nightwear

Boys Wear

- T-Shirts & Shirts
- Jeans & Trousers
- Shorts & 3/4ths
- Innerwear & Nightwear
- Winter Wear
- Ethnic Wear



Be Part of a Brand That's Building Nationwide Momentum

- ✓ 300+ successful Ajmera Trends franchises^
- ✓ Multiple Little Wings stores booked in the first few months
- ✓ 10 lakh+ garments produced monthly
- ✓ Trusted by 1,00,000+ retailers and traders

Our Achievements



CONTACT US

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